



## GOLF COURSE ADVISORY COMMITTEE MINUTES

April 16, 2014

### MORRO BAY GOLF COURSE

**PRESENT:** S. Spisak, J. Gutierrez, C. Berry, C. Cornell, N. Brown, D. Yelton  
**ABSENT:** C. Decker, M. McIntyre  
**STAFF:** A. Jelks, M. Wagner, A. Nunes, J. Heptig  
**PUBLIC:**

Meeting called to order at 5:00 p.m.

Albert Nunes and Michael Wagner were introduced as County Golf Supervisor and DCGC Head Golf Professional respectively.

Minutes from February 2014 were approved as submitted.

#### PUBLIC COMMENTS:

- None

#### COMMITTEE MEMBERS' ADJUSTMENTS TO AGENDA:

- **D. Yelton** asked for an update regarding the MBGC Request For Proposal. **J. Heptig** explained that a walk through has been performed and another is scheduled for April 17, 2014. Proposals are due May 6, 2014. The negotiated contract will be presented to the GCAC for their recommendation to the PRC. This PRC's recommendation would then be considered by the BOS in July. The goal is to have a contract in place for the MBGC concession by August.
- **D. Yelton** asked to be provided a list of groups or individuals that received the RFP notification.

#### COMMITTEE MEMBERS' COMMENTS & OUTREACH:

- None

#### REPORTS:

##### CHALK MOUNTAIN GOLF COURSE (J. Clay)

- **J. Clay** stated that the golf course is green and the sun is out, which is great for a north county golf course coming out of winter. CMGC has experienced a great deal of women's team play during the beginning of the year.
- Rounds were up 16% and revenues were up 15% for the past quarter.
- Templeton started a new golf program at the HS and utilized CMGC as their home course.
- May 21 is national golf day and will be giving free lessons and range balls all day.
- Free lessons (junior and adult) and Get Golf Ready programs start in June.
- May 27 is the final event for the spring SLO Golf Card Tournament Series.
- **C. Cornell** asked if CMGC's water supply has been cut. **J. Clay** stated that the course are in a good condition as far as water is concerned, but they will be utilizing conservation efforts regardless of availability as it is the right thing to do. **C. Cornell**



asked about the bare spots in the fairways. **J. Clay** said that water is being applied as best as possible given the limitations of the irrigation systems. **J. Heptig** stated that the local golf superintendents are working together to develop a water task force to combat our messages of green not being the best gauge of a quality golf course. This year is going to be a tough year keeping golf courses green, but even if the courses are not green does not mean it is not playable.

#### MORRO BAY / DAIRY CREEK GOLF COURSES (A. Jelks)

- DCGC – 1<sup>st</sup> qtr: paid rounds are down 1.7%,
- MBGC – 1<sup>st</sup> qtr: paid rounds are up 6.2%, St Patrick's Day promotion garnered 20 rounds.
- SLO Golf Card sales up 88 cards for DC and MB combined. SLO Card Tournament Series participation has continued to increase.
- Easter event plans are going well and is being promoted at the Farmer's Market in SLO as well as news channels.

#### OLD BUSINESS:

- **J. Heptig** discussed the market surveys and fee documents that were distributed to the GCAC. The group decided not to form an Ad Hoc Committee to dissect fees, but rather consider recommendations from County and Concession staff for the GCAC recommendation to the PRC. **D. Yelton** stated that he got the feeling that fees were not likely to change. **J. Heptig** agreed and changes are not likely to occur, but the discussion among the operators has not been finalized. **J. Heptig** stated that he does not believe that there is room for fee increases for the next year.
- **J. Heptig** told the group that the GCAC is now a recognized sub-committee of the PRC. GCAC minutes will need to be submitted to the PRC by a member of the group or submitted on the GCAC behalf by County staff.

#### NEW BUSINESS:

- **A. Nunes** and **M. Wagner** presented a list of items for improvements at DCGC to gain the GCAC perspective and input. Items include:
  - Environmentally Sensitive Areas signage from green to red.
  - Increase more natural grass areas throughout the golf course. This would reduce maintenance costs and increase habitat for animals as well as definition for the golf course.
  - Sand boxes at the par 3's and driving range tee.
  - Walk paths to some upper tee boxes and remove the railroad tie steps.
  - Create an on course OB between #10 and #17 to resolve safety concerns as well as improve pace of play as the options of play are limited with OB as compared to a lateral hazard.
  - **D. Yelton** asked about the range renovation at DCGC. **A. Nunes** explained the staffing issues that prevented the project from being completed sooner. He also expects the tee to be open for use within 2 months.
  - **A. Nunes** asked if there were other improvements that the GCAC would like to see. **N. Brown** mentioned signage to get people from #9 to #10 and #2 to #3 at MBGC.
  - A discussion regarding non-traditional driving range topics occurred.
  - **S. Spizak** asked about the condition of the golf carts at MBGC. **A. Jelks** assured the group that the cart fleet is on its way to becoming extremely strong.
- **J. Heptig** asked if the GCAC believes the marshals are necessary for our golf courses. The response was yes when they perform as intended.

The Meeting was adjourned at 6:40 p.m.

**NEXT MEETING: Wednesday, June 18, 2014, 5:00 p.m. at Chalk Mountain Golf Course**